



## CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)

### IIC.5.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23

#### Quarter-1-Activity-3

The IIC Cell of CIBMRD has organised session on 'My Story: Motivational Session by Successful Startup founder' on 19<sup>th</sup> November 2022.

Semester 1

Thrust area: Inspiration, Motivation & Ideation

#### Quarter 1-3

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| <b>THEME</b>              | Entrepreneur/Startup                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>ACTIVITY NAME</b>      | My Story - Motivational Session by Successful Entrepreneur/Startup founder.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>MODE OF CONDUCT</b>    | Physical (Offline)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>TIME</b>               | One day                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>MANDATORY/ELECTIVE</b> | Mandatory                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>PARTICIPANTS</b>       | Students-25 Faculty-4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>ONLINE RESOURCE</b>    | Not taken                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>DESCRIPTION</b>        | <p>Vidya Shikshan Prasarak Mandal's (VSPM) AHE Central Institute of Business Management, Research &amp; Development, Nagpur through its IIC Cell organised My Story - Motivational Session by Successful Entrepreneur/Startup founder on 19th November 2022 in association with MSME-Development &amp; Facilitation Office, Nagpur for 5 days workshop on Financial Management (17 to 21 Oct 2022).</p> <p>Session started with introduction of very energetic and dynamic Startup Founder <u>Mrs. Ritika Tajpuriya, Founder and MD, Green Growth Consultancy Pvt. Ltd., (GGCP) Nagpur by Dr. Krunal Parekh, Convener, IIC and ED Cell. Mrs. Ritika and her husband recently met India's Prime Minister during sir's visit to Nagpur (They met as a startup company).</u></p> <p>Ma'am shared her journey about how they conceive the idea of GGCP and how they proceed with this idea and turned into the started venture. They have started this company keeping in mind long term vision of expansion and innovation and learning in different sectors and service industry.</p> <p>Shark tank concept based activity taken by ritika ma'am where group of students formed (3-4 students in each group) and they have to present their business ideas and based on that resource persons gave input. In total 5 groups presented their business ideas. Dr. Amishi Arora, Principal, Congratulate all the students who took active participation and praise the speaker for their Innovative idea.</p> |

*Ajay Talwekar*

Dr. Ajay Talwekar  
President- Institution's Innovation Council (IIC),  
CIBMRD, Nagpur (M.S.)



VSPMAHE  
Education Is Life



CIBMRD

Vidya Shikshan Prasarak Mandal's Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
RESEARCH & DEVELOPMENT**  
Pawanbhumi, Wardha Road, Nagpur - 440025(M.S.) India  
Affiliated to Nagpur University and Approved by AICTE, New Delhi



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

VSPM-AHE's  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA**  
Affiliated to RTM Nagpur University, Nagpur and Approved by AICTE, New Delhi  
(NAAC Accredited B+ Grade)  
INSTITUTIONS INNOVATION COUNCIL, ED CELL AND WOMENS CELL  
is Organising  
**IIC Calendar Activity 5.0- Webinar Session on the  
Thrust Area Inspiration, Motivation and Ideation.**  
**Topic : My Story - Motivational Session by Successful  
Entrepreneur/Start-up founder**



**Speaker**

**Mrs. Ritika Tajpuriya**  
Founder and MD,  
Green Growth Consultancy Pvt. Ltd., Nagpur  
📅 : Saturday, 19<sup>th</sup> November 2022  
🕒 : 12:00 Noon

**Session will be conducted online via Google meet**

**Organizers**

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| <p><b>Dr. Ajay Talwekar</b><br/>President, IIC Cell,<br/>CIBMRD, Nagpur</p> | <p><b>Dr. Amishi Arora</b><br/>Principal, CIBMRD,<br/>Nagpur</p> | <p><b>Dr. Krunal Parekh</b><br/>Convenor, IIC Cell<br/>CIBMRD, Nagpur</p> |
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